

39. (amended) A method of using a computer system and a communications network for facilitating a transaction between at least one seller and at least one buyer, including the steps of: submitting a sales offer for items to be sold; submitting at least one price bid from at least one buyer; determining from the submitted bids a sales price to reach the maximum profit; and selling items to the buyers who offered a bid price which is equal to or higher than the determined sales price, wherein the items are sold to said buyers for the same sales price.

Pursuant to 37 CFR §1.121(b)(1), a marked copy of the foregoing amendment follows on a clean page.

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